

TOTTENHAM HOTSPUR SUPPORTERS' TRUST AGM – WEDNESDAY 16 FEBRUARY 2022



ELECTION TO TRUST BOARD CANDIDATE MANIFESTOS

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| Name: | Henry Ellis | |
| Membership no: | #T22245 | |
| Proposers: | Martin Cloake | T17306 |
| | Katrina Law | T17268 |

PERSONAL STATEMENT

My name is Henry and I have been a season ticket holder for the last 16 years following Tottenham from Grimsby to Madrid. Throughout this time, I have been very aware and grateful of the work the Trust has done improving the matchday experience for fans, as well as challenging the club on broader issues such as their long-term strategy and financial position.

One of the more complex issues we face at our club is bridging the gap between the way our fans view our financial situation and the way the club does. This is complicated by how the media portray the decision-making and investment by the current Board and has been the single most discussed topic amongst our fans during the ENIC era. As a qualified accountant, I would like to bring some financial transparency to our fans, supported by meaningful financial analysis in a way that is understandable for all. This is the key driver behind my nomination to the THST Board. I feel my experience operating within large multi-national PLC businesses and challenging management on decision-making as part of my past life as an auditor will help to achieve this.

The future and sustainability of our Supporter's Trust is vital to the success of the football club moving forward. There have been numerous issues over the years where the Supporter's Trust has been at the forefront of the discussion (such as safe-standing, ticket pricing and the fan-led review) and it is vital that this continues to be the case. Being in my late twenties I feel I can bring a different perspective, challenging the current methods and processes as well as being part of shaping the future of our Trust.

In closing, Tottenham has always been and always will be a massive part of my life. The financial future of this club is the foundation of future success (especially when you see what is happening on the continent in Spain and how quickly it can unravel) and being part of challenging the club on their decisions today for a better future tomorrow is why I want to join the Board and represent you.

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| Name: | Koonal Shah | |
| Membership no: | #T17278 | |
| Proposers: | Katrina Law | T17268 |
| | Martin Cloake | T17306 |

PERSONAL STATEMENT

I have supported Spurs since the early 1990s. I started attending matches regularly during Glenn Hoddle's spell as manager and have been a season ticket holder since 2005. I am a born and bred north Londoner, and currently live in East Finchley. I had a spell living in the Netherlands (spanning the 2015-16 season), where I was an active member of the Amsterdam Spurs community. During my travels I have also visited and watched matches with various supporters' clubs in Australia, Canada, Hungary and Sweden. I am extremely proud of the supporters' club family.

In my day job, I work in the science policy and research team at the National Institute for Health and Care Excellence. Our offices in Stratford overlook the London Stadium. Each time I look out of the window I feel grateful that we do not have to call that stadium our home. My educational background – a PhD in health economics and decision science – may not sound like it would set me up for a role in a football supporters' trust. But much of my doctoral research focused on understanding and analysing the views of the public about controversial policy issues, so I reckon I have developed at least a few relevant transferable skills! I also have experience of contributing to boards and committees of various non-profit organisations in the health care sector, both in democratically elected leadership positions and in secretariat roles.

My candidacy is motivated by a wish to improve the experience of Tottenham Hotspur supporters and to help make us feel less detached from our club. Like many other supporters, I was distraught by the club's involvement in the formation of the European Super League. I would now like to do something more productive than complain on social media. I am particularly keen to contribute to resolving ticketing and broadcast issues, and to building on the recommendations of the Football Fan-Led Governance Review to help secure long-term benefits for supporters. I wish to help promote an open, transparent and engaging Trust that represents as many Spurs supporters as possible.

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| Name: | Simon Sullivan | |
| Membership no: | #T18231 | |
| Proposers: | Rachel Martin | T16953 |
| | Pam Wharfe | T18430 |

PERSONAL STATEMENT

As I enter into my 4th decade of supporting Spurs, the team and game I love have changed, almost, beyond recognition. Whilst a large amount of the change that has occurred in this time is greatly positive, there are number of elements which certainly are not. As a father of two Spurs supporting teenagers (yes they did have a choice!) the changes to fixture scheduling and ticket pricing are of particular concern/interest to me on a personal level. They should also be of great concern for the broader football community as the future fans are essential to the continued existence of the Club and the game! As we all know the Trust is a wonderful platform to assist in shaping issues such as these, amongst many others, and it is for that reason that I am keen to become a member of the board to further assist in these efforts.

The work of the Trust has already been hugely successful and with the outcome of the Fan-led Review, I believe their work will become even more important, being an independent voice of the fans, supporting whatever the final structure of fan engagement with the Club becomes. With this, communication will be key and with a background in claims and risk management for both large corporate businesses and small, medium enterprises I believe that I can further enhance communications/discussions at all levels, even when focussing on the more contentious issues. Ensuring the Trust members continue to have a voice that can be heard, but more importantly listened to, is extremely important. This goes across communications with the Club, other fan organisations, other relevant entities and of course the Trust Members. Areas such as the newsletter and social media are key to this; and podcasts, be they the Trust's own or guesting on others, are a great way to further enhance this. With the perspective gained by having two teenagers, and having the time and commitment required, I believe I can bring a slightly different perspective and help to engage a wide range of supporters.

With my broad experiences gained through both my personal and business life, I can support various areas the Board are involved in, be that communications, review of and interpretation of policy(ies) and general engagement with a broad membership.