

THIRD PARTY PARTNERSHIPS POLICY



Introduction

Tottenham Hotspur Supporters' Trust (THST) has occasionally been approached by 3rd parties to publicise offers that may be of benefit to its members and the wider Spurs fanbase. To date these have been considered on a case by case basis and currently include discounts on matchday travel with coach firm, Zeelo, reduced entry for THST members to Wingate & Finchley FC and support for Tottenham community pub, the Antwerp Arms. This policy sets out the basis on which THST will consider any additional opportunities which might occur in order to facilitate a consistent approach in future.

Non-monetary Partnerships

1. All existing partnerships are on a non-monetary basis. THST has neither sought nor received a financial benefit for promoting a 3rd party's products or services. It is anticipated that this will be the basis on which future partnerships are likely to be agreed. In such cases the following principles will be applied:
 - 1.1 Partnerships will offer a defined and obvious benefit to either THST members or Spurs supporters in general;
 - 1.2 Partnerships which potentially give rise to reputational risks (e.g. with gambling companies) will not be pursued;
 - 1.3 If any services offered by a partnership are covered by legal or other regulation (e.g. financial services) any publicity will be accompanied by a clear statement that THST makes no representation as to the suitability of the service and members will be required to exercise their own judgement with respect to their own personal circumstances;
 - 1.4 Exclusive partnerships will not be considered;
 - 1.5 No personal data will be shared;
 - 1.6 No Board member will be permitted to benefit, financially or otherwise, from the partnership except to the extent offered to all other THST members.

Monetary Partnerships

2. THST does not currently need to generate revenue beyond receipt of membership subscriptions and will not actively seek out commercial partnerships. Any deviation from this practice will only be undertaken on an exceptional basis and in accordance with the principles for non-monetary partnerships listed above. The following additional principles will be applied:
 - 2.1 No commercial partnership will be considered if it requires changes to THST's constitution;
 - 2.2 No commercial partnership will be considered if it requires a material commitment of any Board member's time such that it may detract from the normal performance of his/her duties.

Advertising

3. THST does not typically publish hard copy documents but actively manages a website and a member email distribution list. It has not sought to date to place advertising on its website and will not actively seek to do so in future but will consider proposals on an opportunistic basis should the possibility occur. Advertising partners which potentially give rise to reputational risks (e.g. with gambling companies) will not be pursued.

Conflict with THFC's Commercial Partners

4. THST will seek to avoid entering into any partnership with a 3rd party that risks undermining Tottenham Hotspur Football Club's relationships with its own existing commercial partners.

Independence

5. Notwithstanding any of the forgoing, THST will not consider any partnership that compromises, or gives rise to the perception of compromising, its position as an independent voice for supporters of Tottenham Hotspur.
6. ***This Policy has been approved by the board of THST on 21 January 2019.***